

# Hot Drinks in Canada

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## Abstracts

The value of hot drinks in retail continues to grow. This is due to both an increase in sales volume and high unit prices, driven by inflationary pressures. Instant coffee and herbal teas are especially fast-growing categories in terms of volume sales, as local consumers seek affordable and convenient hot drinks for home consumption.

Demographic changes are also increasingly relevant, as Canada has seen greater levels of inward migration from countries where instant coffee and herbal tea are pop...

Euromonitor International's Hot Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Hot Drinks in Canada  
Euromonitor International  
December 2023

### LIST OF CONTENTS AND TABLES

HOT DRINKS IN CANADA  
EXECUTIVE SUMMARY  
Hot drinks in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape  
Retailing developments  
Foodservice vs retail split  
What next for hot drinks?

### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023  
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023  
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023  
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023  
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023  
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023  
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023  
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023  
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023  
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023  
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023  
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023  
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023  
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028  
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN CANADA

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Players compete for value share by offering sustainable products

Players compete for value shares by offering consumers more sustainable products

Players target Gen Zs and millennials through innovations in ice and cold brew formats

PROSPECTS AND OPPORTUNITIES

Premiumisation trend will gain traction in the coming years

Fresh coffee continues to benefit from the shift to home consumption, post-pandemic

Technological innovations will continue apace over the forecast period

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

## TEA IN CANADA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Health and wellness trend remains an important driver behind demand for tea in 2023  
Speciality, functional and herbal blends continue to drive growth  
Private labels see solid growth in tea in 2023

### PROSPECTS AND OPPORTUNITIES

Teas with a healthy perception set to perform the best over the forecast period  
Black tea reaches maturity and struggles amongst the growing health and wellness trend

Tea distribution in Canada is set to see major changes in the years ahead

### CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

### OTHER HOT DRINKS IN CANADA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Chocolate-based flavoured powder drinks remained the dominant subcategory in 2023  
Nestl? Canada continues to dominate in 2023

E-commerce remains a valuable distribution channel in 2023

### PROSPECTS AND OPPORTUNITIES

Other hot drinks will continue to be hindered by the growing health and wellness trend  
Convenience and on-the-go nature of chocolate-based flavoured powder drinks will remain a key driver for growth

Cross-category innovation may fuel growth in the years ahead

### CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth  
2023-2028

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth  
2023-2028

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