

# Hot Drinks in Belgium

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## **Abstracts**

Hot drinks in Belgium, being a mature product area, exhibits resilience to sudden changes in consumer behaviour influenced by external factors. Despite facing high inflation, the product area remains stable in volume terms in 2023. Notably, premium hot drinks like coffee beans, hard coffee pods, and loose tea leaves are witnessing positive volume sales growth during the year.

Euromonitor International's Hot Drinks in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Hot Drinks in Belgium
Euromonitor International
November 2023
List Of Contents And Tables
HOT DRINKS IN BELGIUM
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

#### **2023 KEY TRENDS**

Competitive landscape Retailing developments Foodservice vs retail split What next for hot drinks?

#### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028 Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028



Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth

2023-2028

**DISCLAIMER** 

SOURCES

Summary 1 Research Sources

**COFFEE IN BELGIUM** 

**KEY DATA FINDINGS** 

#### **2023 DEVELOPMENTS**

Stable coffee consumption despite inflation

Dominance of private label

Rising emphasis on sustainability

PROSPECTS AND OPPORTUNITIES

Anticipated challenges in coffee volume sales and emerging opportunities

Potential opportunities in electric vehicle transition

Home coffee-shop experience and cold brew trend

**CATEGORY DATA** 

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume

2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN BELGIUM

**KEY DATA FINDINGS** 



#### 2023 DEVELOPMENTS

Resurgence of negative trend in off-trade tea category

Transition from black tea to herbal tea

Rise of organic tea

PROSPECTS AND OPPORTUNITIES

Anticipated decline in tea consumption and emerging opportunities

Home-made cold functional herbal infusions: A promising opportunity

Enhanced distribution of loose tea

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN BELGIUM

**KEY DATA FINDINGS** 

#### **2023 DEVELOPMENTS**

Resumption of decline in "other" hot drinks

Unfashionable status of other hot drinks

Leadership position of Nestl?

PROSPECTS AND OPPORTUNITIES

Challenges ahead for other hot drinks

Forecasted decrease in distribution

Potential for low-sugar offerings

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023



Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth

2023-2028

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028



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