

# Hot Drinks in Azerbaijan

<https://marketpublishers.com/r/HB8DE61B751EN.html>

Date: November 2023

Pages: 33

Price: US\$ 2,100.00 (Single User License)

ID: HB8DE61B751EN

## Abstracts

Hot drinks sales in Azerbaijan are heavily influenced by the tea category, which is the most popular hot drink. Loose black tea is the primary choice of tea among locals and continues to show robust volume growth despite the maturity of this category. There is a strong tradition of tea drinking in Azerbaijan, which keeps demand buoyant. However, there was a notable lack of innovations in 2023 as players instead focused on cost management in a bid to maintain competitive unit prices. In 2023, the...

Euromonitor International's Hot Drinks in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Hot Drinks in Azerbaijan  
Euromonitor International  
November 2023  
List Of Contents And Tables  
HOT DRINKS IN AZERBAIJAN  
EXECUTIVE SUMMARY  
Hot drinks in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape  
Retailing developments  
Foodservice vs retail split  
What next for hot drinks?

### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023  
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023  
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023  
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023  
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023  
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023  
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023  
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023  
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023  
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023  
Table 13 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023  
Table 14 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023  
Table 15 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028  
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028  
Table 17 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028  
Table 18 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028  
Table 19 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 21 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 23 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN AZERBAIJAN

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Coffee culture develops further in Azerbaijan

Costa Coffee launches with ambitious expansion plans

International brands lead in the coffee category

PROSPECTS AND OPPORTUNITIES

Instant coffee to remain a staple hot drink

Dynamic growth in fresh coffee aided by foodservice developments

Small grocery retailers are key purchasing point despite expansion of modern retailers and online channels

CATEGORY DATA

Table 25 Retail Sales of Coffee by Category: Volume 2018-2023

Table 26 Retail Sales of Coffee by Category: Value 2018-2023

Table 27 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 28 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 30 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 31 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 32 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 33 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN AZERBAIJAN

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Strong tradition of drinking tea supports retail volume sales

Loose black tea is a firm favourite with locals

Competitive landscape dominated by local players

#### PROSPECTS AND OPPORTUNITIES

Mature tea category faces a slowdown in growth

State program to provide support to local tea producers

Dynamic growth from tea bags and fruit/herbal teas

#### CATEGORY DATA

Table 35 Retail Sales of Tea by Category: Volume 2018-2023

Table 36 Retail Sales of Tea by Category: Value 2018-2023

Table 37 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 38 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 40 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 41 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 42 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 43 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

#### OTHER HOT DRINKS IN AZERBAIJAN

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Economic pressures stifle demand for flavoured powder drinks

Manufacturers look to broaden appeal of cocoa powder

Nestl? Azerbaijan Ltd continues to lead category

#### PROSPECTS AND OPPORTUNITIES

Slow growth trajectory for other hot drinks

Health trend is not yet a purchasing barrier

Strong tea and rising coffee consumption leaves limited room for other hot drinks

#### CATEGORY DATA

Table 45 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 46 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 47 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 50 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 51 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth  
2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth  
2023-2028

## I would like to order

Product name: Hot Drinks in Azerbaijan

Product link: <https://marketpublishers.com/r/HB8DE61B751EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB8DE61B751EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970