

Hot Communication Systems Ltd in Consumer Electronics (Israel)

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Abstracts

The company intends to continue with its strategy of improving all aspects of its customer service in order to position itself as a leader in terms of offering great service, high technology and strong marketing. Until 2012, Hot Mobile was listed as Mirs Communication Ltd, a subsidiary of Altice, an international holding company that also owns the cable provider company Hot. In 2013, the company received many complaints about its service and therefore made a priority to change its name in order...

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