

Home Care Packaging in the United Arab Emirates

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Abstracts

Rising urbanisation and the increased stability of the United Arab Emirates' economy helped drive higher levels of purchasing power among local consumers in 2022. In addition, the possession rate for washing machines continued to rise in 2022. These factors helped contribute to an increase in volume sales of laundry care products in this year. Consequently, the packaging unit volumes of folding cartons, HDPE bottles and PET bottles, which are widely used to package laundry care products due to t...

Euromonitor International's Home Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging unit volumes rise in laundry care in 2022
HDPE and PET bottles remain popular as surface care pack types
Toilet liquids/foam remain popular in toilet care in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

Volume sales of air care products are expected to grow over the forecast period
E-commerce sales drive growth for dishwashing products

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