

Hosiery in the US

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Abstracts

In 2020, although turning to decline, hosiery displayed remarkable resilience, standing out for its performance amongst various categories in apparel and footwear. This resilience stemmed from the continued demand for non-sheer hosiery, which became a vital accessory for various at-home activities during the early days of the pandemic. Sales rebounded in 2021, but as inflation peaked in 2022 and the cost of living continued to rise in 2023, hosiery has been perceived as less essential compared w...

Euromonitor International's Hosiery in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hosiery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hosiery in the US
Euromonitor International
November 2023

LIST OF CONTENTS AND TABLES

HOSIERY IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer demand for hosiery continues to decline
The ballet trend drives the return of leg warmers

PROSPECTS AND OPPORTUNITIES

Hosiery expected to deliver only low volume growth over the forecast period
Digital marketplaces will threaten leading hosiery brands

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023
Table 2 Sales of Hosiery by Category: Value 2018-2023
Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Hosiery: % Value 2019-2023
Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023
Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028
Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE US

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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