

## Hosiery in Thailand

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Thanks to the continued trend towards sportswear and athleisure amongst Thai consumers, they tend to wear sneakers not only during sports activities, but also on a daily basis. More people wearing sneakers and sports shoes consequently contributed to demand for hosiery, especially non-sheer hosiery such as socks in 2016. This trend bolstered the demand for socks amongst consumers of all backgrounds and ages. In addition, all Thai students have to wear socks with school shoes when going to school...

Euromonitor International's Hosiery in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Non-Sheer Hosiery, Sheer Hosiery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Hosiery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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