

Hosiery in Thailand

URL:	https://marketpublishers.com/r/HEB4E382C11EN.html
Date:	February 15, 2017
Pages:	19
Price:	US\$ 990.00
ID:	HEB4E382C11EN

Thanks to the continued trend towards sportswear and athleisure amongst Thai consumers, they tend to wear sneakers not only during sports activities, but also on a daily basis. More people wearing sneakers and sports shoes consequently contributed to demand for hosiery, especially non-sheer hosiery such as socks in 2016. This trend bolstered the demand for socks amongst consumers of all backgrounds and ages. In addition, all Thai students have to wear socks with school shoes when going to school...

Euromonitor International's Hosiery in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Hosiery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Category Data

Table 1 Sales of Hosiery by Category: Volume 2011-2016

Table 2 Sales of Hosiery by Category: Value 2011-2016

Table 3 Sales of Hosiery by Category: % Volume Growth 2011-2016

Table 4 Sales of Hosiery by Category: % Value Growth 2011-2016

Table 5 NBO Company Shares of Hosiery: % Value 2012-2016

Table 6 LBN Brand Shares of Hosiery: % Value 2013-2016

Table 7 Forecast Sales of Hosiery by Category: Volume 2016-2021

Table 8 Forecast Sales of Hosiery by Category: Value 2016-2021

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2016-2021

Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2016-2021

Uniqlo (thailand) Co Ltd in Apparel and Footwear (thailand)

Strategic Direction

Key Facts

Summary 1 Uniqlo (Thailand) Co Ltd: Key Facts

Summary 2 Uniqlo (Thailand) Co Ltd: Operational Indicators

Retail Operations

Summary 3 Uniqlo (Thailand) Co Ltd: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Uniqlo (Thailand) Co Ltd: Competitive Position 2016

Executive Summary

Apparel and Footwear Increases at A Slower Pace in 2016

Athleisure and Fast-fashion Brands Drive the Positive Environment

Local Brands Outperform International Brands, Whilst the Latter Are Gaining Ground

Internet Retailing Continues To Gain Popularity the Forecast Period Remains Positive for Apparel and Footwear

Key Trends and Developments

Apparel and Footwear Sees A Slower Pace of Growth in 2016 the Sports Fashion Trend Continues To Shape Apparel and Footwear

E-commerce and M-commerce Continue To Roar in the Marketplace

Market Data

Table 11 Sales of Apparel and Footwear by Category: Volume 2011-2016

Table 12 Sales of Apparel and Footwear by Category: Value 2011-2016

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2011-2016

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2011-2016

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2012-2016

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2013-2016

Table 17 Distribution of Apparel and Footwear by Format: % Value 2011-2016

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2016

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2016-2021

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2016-2021

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2016-2021

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 5 Research Sources

I would like to order:

Product name: Hosiery in Thailand
Product link: <https://marketpublishers.com/r/HEB4E382C11EN.html>
Product ID: HEB4E382C11EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/HEB4E382C11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**