

Hosiery in Nigeria

<https://marketpublishers.com/r/HCAF471001BEN.html>

Date: January 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: HCAF471001BEN

Abstracts

Nigeria's weak economy in 2022 negatively impacted the performance of hosiery as hefty inflation drove prices up. With consumer expenditure compromised Nigerians have focused on essential apparel and so only bought new hosiery when necessary. Hosiery is also not generally an essential product in Nigeria due to the hot climate. Many consumers prefer not to wear socks except on formal occasions or for sports activities. Nevertheless, hosiery enjoyed strong value growth in 2022 compared to other ap...

Euromonitor International's Hosiery in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hosiery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOSIERY IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Poor economic conditions lead to weak performance in 2022

Rising unemployment impacts hosiery sales performance

Fragmented competitive landscape impacted by new retail chains

PROSPECTS AND OPPORTUNITIES

Economic recovery to boost growth over the forecast period

Growth in modern apparel retail chains to boost demand

Rise in sports and exercise activities to boost need for hosiery

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2017-2022

Table 2 Sales of Hosiery by Category: Value 2017-2022

Table 3 Sales of Hosiery by Category: % Volume Growth 2017-2022

Table 4 Sales of Hosiery by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Hosiery: % Value 2018-2022

Table 6 LBN Brand Shares of Hosiery: % Value 2019-2022

Table 7 Forecast Sales of Hosiery by Category: Volume 2022-2027

Table 8 Forecast Sales of Hosiery by Category: Value 2022-2027

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027

Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN NIGERIA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2022-2027

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Hosiery in Nigeria

Product link: <https://marketpublishers.com/r/HCAF471001BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCAF471001BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970