

# Hosiery in Italy

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## Abstracts

Hosiery continued on its way towards recovery in 2023, after the steep decline in retail volume and current value sales recorded in 2020. The recovery started in 2021 and continued throughout 2022 as the Coronavirus (COVID-19) pandemic gradually eased. The pandemic has officially ended and Italian consumers are leaving it behind emotionally and physically, yearning to go out and socialise as before the arrival of COVID-19. Consumers are resuming pre-pandemic lifestyles, generally going out more...

Euromonitor International's Hosiery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hosiery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Hosiery in Italy  
Euromonitor International  
November 2023  
List Of Contents And Tables  
HOSIERY IN ITALY  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Hosiery continues on the road to recovery as society reopens fully  
Sheer hosiery outpaces non-sheer hosiery but struggles to return to pre-pandemic levels  
Calzedonia continues to benefit from its widespread presence and fashionable offerings  
PROSPECTS AND OPPORTUNITIES  
Sustainability is set to shape demand trends in hosiery  
Sheer hosiery to be impacted by the trend towards the body positivity  
Non-sheer hosiery to keep benefiting from the consumer focus on fashion and sports

### CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023  
Table 2 Sales of Hosiery by Category: Value 2018-2023  
Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023  
Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Hosiery: % Value 2019-2023  
Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023  
Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028  
Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028  
Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028  
Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

### APPAREL AND FOOTWEAR IN ITALY

#### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape  
Retailing developments  
What next for apparel and footwear?

## MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth  
2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth  
2023-2028

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## SOURCES

Summary 1 Research Sources

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