

Horneados Pepin SA in Packaged Food (Dominican Republic)

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Abstracts

Horneados Pepin SA is looking to increase share over the forecast period by expanding its brand image and distribution routes throughout the Dominican Republic. The aim is to help it continue to compete in the category of industrial packaged bread. Horneados Pepin SA will continue to respond to increasing competition as consumers turn away from informal or unpackaged products, increasing demand for packaged/industrial bread. It is expected that the new owners of the will undertake efforts to...

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