

Hormel Foods Corp in Packaged Food (USA)

https://marketpublishers.com/r/H31C66ED542EN.html

Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H31C66ED542EN

Abstracts

Hormel Foods Corp is looking to drive growth through innovations focused on convenience and health and wellness trends, while growing its protein-focused portfolio through selective acquisitions. Innovations will consist mostly of line extensions that offer more convenient and value-added formats to consumers and capitalise on synergies related to a growing brand portfolio. Making selective acquisitions (eg Skippy Peanut Butter, Muscle Milk, and Applegate Farms) helps to diversify portfolio and...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Hormel Foods Corp: Key Facts

Summary 2 Hormel Foods Corp: Operational Indicators

Competitive Positioning

Summary 3 Hormel Foods Corp: Competitive Position 2017



I would like to order

Product name: Hormel Foods Corp in Packaged Food (USA)

Product link: https://marketpublishers.com/r/H31C66ED542EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H31C66ED542EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970