

# Horizon Tissue OÜ in Tissue and Hygiene (Estonia)

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## Abstracts

Horizon Tissue OÜ is the only notable local player in the tissue and hygiene market in Estonia. As such, the company aims to provide effective competition for international players in this space. The company aims to achieve further expansion through the development and marketing of both its own Daisy brand as well as private label products, both within Estonia and in other European markets.

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