

Honduras in 2040: The Future Demographic

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Abstracts

Robust population growth in Honduras up to 2040 will be driven by strong natural increase, as net migration remains negative. Even though the ageing trend will hasten, high, yet declining birth rates ensure that Honduras continues to be an extremely young country. Urban shift will remain rapid up to 2040, although Honduras' share of urban population will continue to be significantly below the Latin American average.

Euromonitor's Honduras in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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