

Hon Hai Precision Industry Co Ltd in Consumer Appliances (World)

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Date: July 2019

Pages: 42

Price: US\$ 572.00 (Single User License)

ID: HEC95C729DDEN

Abstracts

Hon Hai Precision Industry is a Taiwan-based global electronics manufacturing service enterprise that acquired the struggling Sharp Corp in 2016. Sharp Corp sees Japan and ASEAN as key markets, and with a balanced mix of major and small appliances, it holds a global presence in categories such as air purifiers. Moving forward, Hon Hai will focus on furthering its presence in consumer appliances utilising the Sharp brand.

Euromonitor International's Hon Hai Precision Industry Co Ltd in Consumer Appliances (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Appliances industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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