

Homeworld Shopping Corp in Retailing (Philippines)

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Abstracts

Homeworld Shopping Corp is seen to take advantage of the opening of more SM malls both in the northern and southern key cities in the country. With SM poised to expand its market base by tapping more lucrative geographic areas. Homeworld Shopping Corp is seen to generate a lot of foot traffic in both the new and previous stores as it continues to beef up its inventory of more environmentally-friendly, state-of-the-art and more efficient housewares in a bid to respond to the emerging concerns of...

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