

Homewares in the US

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Abstracts

In 2023, homewares in the US witnessed a marginal downturn in current value terms, primarily due to pandemic-driven purchases saturating the market, and a prolonged replacement cycle. Compounded by the economic challenges of 2023, consumer spending on items such as homewares, which have a low replacement rate, declined. However, amidst these challenges, avenues for growth emerged through product innovation and a focus on consumer needs. For instance, Rubbermaid's introduction of Duralite bakewar...

Euromonitor International's Homewares in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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