

Homewares in Turkey

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Abstracts

Homewares in Turkey saw dynamic current value growth in 2022, but this was driven entirely by inordinately high inflation and price increases due to supply chain disruptions. Demand in the category in value terms at constant 2022 prices declined overall. In the face of high prices, consumers reduced the frequency with which they replaced dinnerware, amongst others. Furthermore, in the face of price increases for tin, aluminium, and other metal homewares due to supply chain issues, consumers ofte...

Euromonitor International's Homewares in Turkey report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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