

Homewares in Taiwan

<https://marketpublishers.com/r/H81297F53B0EN.html>

Date: May 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: H81297F53B0EN

Abstracts

Homeware products failed to see any visible growth in constant value terms in 2022, despite the continuation of the home cooking trend. This was in sharp contrast to 2021, when COVID-19 restrictions required people to spend longer periods of time at home. This led many consumers to turn their attention to the kitchen to cook and relax, which translated into a notable upturn in value sales of homewares, in particular stove top cookware, ovenware, kitchen utensils and food storage. With consumers...

Euromonitor International's Homewares in Taiwan report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOMEWARES IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 witnesses a fall in homewares sales following replacement trend in 2021

Reduction in the amount of time devoted to home cooking negatively impacts sales of food storage items

IKEA leads highly fragmented competitive landscape while e-commerce gains share thanks to festive promotions

PROSPECTS AND OPPORTUNITIES

Continued interest in home cooking will lead to continued demand for homeware essentials

Beverageware, cutlery and dinnerware will see increased sales

Unbranded products expected to account for majority of homewares in Taiwan

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2017-2022

Table 2 Sales of Homewares by Category: % Value Growth 2017-2022

Table 3 Sales of Homewares by Material: % Value 2017-2022

Table 4 NBO Company Shares of Homewares: % Value 2018-2022

Table 5 LBN Brand Shares of Homewares: % Value 2019-2022

Table 6 Distribution of Homewares by Format: % Value 2017-2022

Table 7 Forecast Sales of Homewares by Category: Value 2022-2027

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

HOME AND GARDEN IN TAIWAN

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Homewares in Taiwan

Product link: <https://marketpublishers.com/r/H81297F53B0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H81297F53B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970