

Homewares in South Korea

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Abstracts

In 2023, homewares in South Korea maintained a current value decline, although this was mainly due to normalisation after a peak in sales during the pandemic in 2020, and sales remained far above the pre-pandemic level. Dinnerware continued to see falling sales in South Korea, and in addition to normalisation, this was primarily due to changing consumer lifestyles and preferences. The increasing popularity of dining out, coupled with the rise of convenient meal delivery services, reduced the need...

Euromonitor International's Homewares in South Korea report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Homewares in South Korea
Euromonitor International
June 2024

LIST OF CONTENTS AND TABLES

HOMEWARES IN SOUTH KOREA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Dinnerware faces decline in 2023 as consumers opt to dine out
As consumers opt for durable items, food storage sees a decline
Shifting consumer habits lead to a decline for kitchen utensils

PROSPECTS AND OPPORTUNITIES

Shift to convenient lifestyles set to limit growth in beverageware
Ovenware forecast to struggle to achieve growth as consumers opt for convenience

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2018-2023
Table 2 Sales of Homewares by Category: % Value Growth 2018-2023
Table 3 Sales of Homewares by Material: % Value 2018-2023
Table 4 NBO Company Shares of Homewares: % Value 2019-2023
Table 5 LBN Brand Shares of Homewares: % Value 2020-2023
Table 6 Distribution of Homewares by Format: % Value 2018-2023
Table 7 Forecast Sales of Homewares by Category: Value 2023-2028
Table 8 Forecast Sales of Homewares by Category: % Value Growth 2023-2028

HOME AND GARDEN IN SOUTH KOREA

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2018-2023

Table 10 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 12 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format: % Value 2018-2023

Table 15 Distribution of Home and Garden by Format and Category: % Value 2023

Table 16 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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