

# Homewares in Russia

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## Abstracts

Within the home and garden industry in Russia, homewares was another category negatively impacted by the COVID-19 crisis in 2020. Although lockdown made consumers spend more time at home, including working from home, homewares are typically items perceived as long-lasting and not necessarily replaced very often, especially in times of economic uncertainty. Accordingly, all homeware products posted small declines or deceleration in current value growth terms in 2020 as consumers cut back on non-e...

Euromonitor International's Homewares in Russia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2025 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Dining, Kitchen.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

Consumers cut back further on homewares as COVID-19 hits budgets

Purchases postponed wherever possible

Economy options ever more important

#### RECOVERY AND OPPORTUNITIES

Sales recovery is tentative

Some premiumisation potential nevertheless remains

E-commerce influence to increase further in homewares

#### CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2015-2020

Table 2 Sales of Homewares by Category: % Value Growth 2015-2020

Table 3 Sales of Homewares by Material: % Value 2015-2020

Table 4 NBO Company Shares of Homewares: % Value 2016-2020

Table 5 LBN Brand Shares of Homewares: % Value 2017-2020

Table 6 Distribution of Homewares by Format: % Value 2015-2020

Table 7 Forecast Sales of Homewares by Category: Value 2020-2025

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2020-2025

#### EXECUTIVE SUMMARY

COVID-19 impact on home and garden

COVID-19 country impact

Company response

Retailing shift

What next for home and garden?

#### MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2015-2020

Table 10 Sales of Home and Garden by Category: % Value Growth 2015-2020

Table 11 NBO Company Shares of Home and Garden: % Value 2016-2020

Table 12 LBN Brand Shares of Home and Garden: % Value 2017-2020

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2015-2020

Table 14 Distribution of Home and Garden by Format: % Value 2015-2020

Table 15 Distribution of Home and Garden by Format and Category: % Value 2020

Table 16 Forecast Sales of Home and Garden by Category: Value 2020-2025

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2020-2025

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Summary 1 Research Sources

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