

# Homewares in Poland

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## Abstracts

When adjusted for the effect of inflation, the market for homewares in Poland saw a decline in retail value terms in 2023. Having witnessed a surge in demand during the pandemic, when consumers developed a keen interest in cooking and eating at home, sales began to normalise, as Poles returned to their busy lifestyles. Growth was also negatively impacted by an adverse macroeconomic landscape, with high interest rates and increases in food and energy prices driving consumers to delay discretionary...

Euromonitor International's Homewares in Poland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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