

# Homewares in the Philippines

<https://marketpublishers.com/r/H28D0914DE7EN.html>

Date: June 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: H28D0914DE7EN

## Abstracts

Homewares saw current value growth in the Philippines in 2023. During the year, there was a notable increase in demand for homewares products made from metal. This stemmed from multiple factors. Firstly, there was a robust demand for stainless steel and aluminium products due to their durability and versatility. This demand aligned with a broader societal shift towards sustainability, as consumers are increasingly seeking reusable alternatives to single-use plastics, fostering an eco-friendly li...

Euromonitor International's Homewares in Philippines report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Homewares in the Philippines  
Euromonitor International  
June 2024

### **LIST OF CONTENTS AND TABLES**

HOMEWARES IN THE PHILIPPINES  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Metal grows in popularity as a material for homewares due to the convenience it offers  
Lock & Lock valued for its durable and sustainable homewares products  
Retail e-commerce sees steady growth due to impact of social media

### **PROSPECTS AND OPPORTUNITIES**

Homewares is expected to see saturation due to shift in consumer priorities  
Popularity of home cooking on TV and social media to boost demand  
Locally made and sustainable homewares expected to gain momentum

### **CATEGORY DATA**

Table 1 Sales of Homewares by Category: Value 2018-2023  
Table 2 Sales of Homewares by Category: % Value Growth 2018-2023  
Table 3 Sales of Homewares by Material: % Value 2018-2023  
Table 4 NBO Company Shares of Homewares: % Value 2019-2023  
Table 5 LBN Brand Shares of Homewares: % Value 2020-2023  
Table 6 Distribution of Homewares by Format: % Value 2018-2023  
Table 7 Forecast Sales of Homewares by Category: Value 2023-2028  
Table 8 Forecast Sales of Homewares by Category: % Value Growth 2023-2028

### **HOME AND GARDEN IN THE PHILIPPINES**

### **EXECUTIVE SUMMARY**

Home and garden in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape  
Retailing developments  
What next for home and garden?

### **MARKET DATA**

Table 9 Sales of Home and Garden by Category: Value 2018-2023

Table 10 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 12 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format: % Value 2018-2023

Table 15 Distribution of Home and Garden by Format and Category: % Value 2023

Table 16 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Homewares in the Philippines

Product link: <https://marketpublishers.com/r/H28D0914DE7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H28D0914DE7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970