

Homewares in Brazil

<https://marketpublishers.com/r/HD104E095C7EN.html>

Date: April 2024

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: HD104E095C7EN

Abstracts

A significant trend towards sustainable plastic items was evident in Brazilian homewares in 2023. As consumers prioritised sustainability, the demand for homewares with reduced environmental impact surged, driving further innovation and adoption of eco-friendly practices within the category. The brand Brinox, through its Botanicals range of homewares, started using regenerated materials to craft its products. To create the line, it entered into partnerships with NGOs that actively collect ocean...

Euromonitor International's Homewares in Brazil report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Homewares in Brazil
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

HOMEWARES IN BRAZIL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustainability increasingly prioritised for homewares with brands also taking initiative
Affordability drives the popularity of the atacarejo store format
Demand for food storage grows due to an increase in cooking at home

PROSPECTS AND OPPORTUNITIES

Future growth of homewares to be driven by innovation and healthy eating habits
Brazil's legislation for metal cookware to become effective in 2024

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2018-2023
Table 2 Sales of Homewares by Category: % Value Growth 2018-2023
Table 3 Sales of Homewares by Material: % Value 2018-2023
Table 4 NBO Company Shares of Homewares: % Value 2019-2023
Table 5 LBN Brand Shares of Homewares: % Value 2020-2023
Table 6 Distribution of Homewares by Format: % Value 2018-2023
Table 7 Forecast Sales of Homewares by Category: Value 2023-2028
Table 8 Forecast Sales of Homewares by Category: % Value Growth 2023-2028

HOME AND GARDEN IN BRAZIL

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2018-2023

Table 10 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 12 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format: % Value 2018-2023

Table 15 Distribution of Home and Garden by Format and Category: % Value 2023

Table 16 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Homewares in Brazil

Product link: <https://marketpublishers.com/r/HD104E095C7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD104E095C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970