

# Homewares in the United Arab Emirates

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## Abstracts

As more people were forced to spend most of their time at home during the pandemic, they cooked and ate at home more frequently. This was the primary reason for the increase in demand for homewares over the period 2019 and 2022 in both current value terms and in value terms at constant 2022 prices. Moreover, due to restrictions on gatherings and events outside the home, many people in the United Arab Emirates opted to have smaller-scale celebrations at home. This led to increased demand for cutl...

Euromonitor International's Homewares in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Dining, Kitchen.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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