

Homewares in Malaysia

<https://marketpublishers.com/r/HC7B32E5451EN.html>

Date: June 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: HC7B32E5451EN

Abstracts

Homewares in Malaysia saw steady growth in current value terms in 2023. Sales were boosted by the increasing emphasis on aesthetic appeal as consumers looked for stylish and modern cookware, ovenware, and other homewares to enhance the visual appeal of their homes. This trend was driven by social media platforms such as Facebook and Instagram where individuals and influencers showcase beautiful homewares, inspiring Malaysians to invest in these products. Moreover, the growing popularity of home...

Euromonitor International's Homewares in Malaysia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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