

Homeshopping in the Netherlands

URL:	https://marketpublishers.com/r/H7D93B3CCA8EN.html
Date:	January 16, 2018
Pages:	41
Price:	US\$ 990.00
ID:	H7D93B3CCA8EN

Homeshopping sales in the Netherlands continued to plummet in 2017 as, with the emergence of internet retailing, this channel is increasingly being seen as old-fashioned and impractical. With internet retailing offering the widest range of products, convenient home delivery and the possibility to shop at any time of the day, homeshopping companies are finding it difficult to compete. Unsurprisingly, there are very few players left in the Dutch market offering a homeshopping option at all. Some c...

Euromonitor International's Homeshopping in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear through Homeshopping, Beauty and Personal Care Homeshopping, Consumer Appliances Homeshopping, Consumer Electronics Homeshopping, Consumer Healthcare Homeshopping, Food and Drink Homeshopping, Home Care Homeshopping, Home Improvement and Gardening Homeshopping, Housewares and Home Furnishings Homeshopping, Media Products Homeshopping, Other Homeshopping, Personal Accessories and Eyewear through Homeshopping, Pet Care Homeshopping, Traditional Toys and Games Homeshopping, Video Games Hardware Homeshopping.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Homeshopping market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines
Prospects

Homeshopping Sales Continue To Plummet
Elderly Consumers Remain the Key Target Audience
Traditional Homeshopping Categories Still Dominate
Competitive Landscape
Robert Klingel Europe and Bofrost Holland Continue To Lead Sales
Channel Data

- Table 1 Homeshopping by Category: Value 2012-2017
- Table 2 Homeshopping by Category: % Value Growth 2012-2017
- Table 3 Homeshopping GBO Company Shares: % Value 2013-2017
- Table 4 Homeshopping GBN Brand Shares: % Value 2014-2017
- Table 5 Homeshopping Forecasts by Category: Value 2017-2022
- Table 6 Homeshopping Forecasts by Category: % Value Growth 2017-2022

Executive Summary

Retailing in the Netherlands Records An Unusually Strong Performance in 2017
Grocery Sales Buoyed by Consumer Mobility and Foodservice Elements
Beleaguered Performance of Mixed Retailers Reflects Changing Retail Landscape
Internet Retailing Witnessing A Phase of Rapid Expansion
Further Positive, Albeit More Moderate, Growth Anticipated

Operating Environment

Informal Retailing

Opening Hours

- Summary 1 Standard Opening Hours by Channel Type 2017

Physical Retail Landscape

Cash and Carry

- Table 7 Cash and Carry Sales: Value 2012-2017

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

- Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2012-2017
- Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2012-2017
- Table 10 Sales in Store-based Retailing by Channel: Value 2012-2017
- Table 11 Sales in Store-based Retailing by Channel: % Value Growth 2012-2017
- Table 12 Store-based Retailing Outlets by Channel: Units 2012-2017
- Table 13 Store-based Retailing Outlets by Channel: % Unit Growth 2012-2017
- Table 14 Sales in Non-Store Retailing by Channel: Value 2012-2017
- Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2012-2017
- Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2012-2017
- Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2012-2017
- Table 18 Sales in Grocery Retailers by Channel: Value 2012-2017
- Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2012-2017
- Table 20 Grocery Retailers Outlets by Channel: Units 2012-2017
- Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017
- Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2012-2017
- Table 23 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2012-2017
- Table 24 Sales in Non-Grocery Specialists by Channel: Value 2012-2017
- Table 25 Sales in Non-Grocery Specialists by Channel: % Value Growth 2012-2017
- Table 26 Non-Grocery Specialists Outlets by Channel: Units 2012-2017
- Table 27 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2012-2017
- Table 28 Mixed Retailers: Value Sales, Outlets and Selling Space 2012-2017
- Table 29 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2012-2017
- Table 30 Sales in Mixed Retailers by Channel: Value 2012-2017
- Table 31 Sales in Mixed Retailers by Channel: % Value Growth 2012-2017
- Table 32 Mixed Retailers Outlets by Channel: Units 2012-2017
- Table 33 Mixed Retailers Outlets by Channel: % Unit Growth 2012-2017

Table 34 Retailing GBO Company Shares: % Value 2013-2017

Table 35 Retailing GBN Brand Shares: % Value 2014-2017

Table 36 Store-based Retailing GBO Company Shares: % Value 2013-2017

Table 37 Store-based Retailing GBN Brand Shares: % Value 2014-2017

Table 38 Store-based Retailing LBN Brand Shares: Outlets 2014-2017

Table 39 Non-Store Retailing GBO Company Shares: % Value 2013-2017

Table 40 Non-Store Retailing GBN Brand Shares: % Value 2014-2017

Table 41 Grocery Retailers GBO Company Shares: % Value 2013-2017

Table 42 Grocery Retailers GBN Brand Shares: % Value 2014-2017

Table 43 Grocery Retailers LBN Brand Shares: Outlets 2014-2017

Table 44 Grocery Retailers LBN Brand Shares: Selling Space 2014-2017

Table 45 Non-Grocery Specialists GBO Company Shares: % Value 2013-2017

Table 46 Non-Grocery Specialists GBN Brand Shares: % Value 2014-2017

Table 47 Non-Grocery Specialists LBN Brand Shares: Outlets 2014-2017

Table 48 Non-Grocery Specialists LBN Brand Shares: Selling Space 2014-2017

Table 49 Mixed Retailers GBO Company Shares: % Value 2013-2017

Table 50 Mixed Retailers GBN Brand Shares: % Value 2014-2017

Table 51 Mixed Retailers LBN Brand Shares: Outlets 2014-2017

Table 52 Mixed Retailers LBN Brand Shares: Selling Space 2014-2017

Table 53 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2017-2022

Table 54 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2017-2022

Table 55 Forecast Sales in Store-based Retailing by Channel: Value 2017-2022

Table 56 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2017-2022

Table 57 Forecast Store-based Retailing Outlets by Channel: Units 2017-2022

Table 58 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2017-2022

Table 59 Forecast Sales in Non-Store Retailing by Channel: Value 2017-2022

Table 60 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2017-2022

Table 61 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2017-2022

Table 62 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 63 Forecast Sales in Grocery Retailers by Channel: Value 2017-2022

Table 64 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 65 Forecast Grocery Retailers Outlets by Channel: Units 2017-2022

Table 66 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 67 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2017-2022

Table 68 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 69 Forecast Sales in Non-Grocery Specialists by Channel: Value 2017-2022

Table 70 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2017-2022

Table 71 Forecast Non-Grocery Specialists Outlets by Channel: Units 2017-2022

Table 72 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2017-2022

Table 73 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2017-2022

Table 74 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 75 Forecast Sales in Mixed Retailers by Channel: Value 2017-2022

Table 76 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2017-2022

Table 77 Forecast Mixed Retailers Outlets by Channel: Units 2017-2022

Table 78 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2017-2022

Definitions

Sources

Summary 2 Research Sources

I would like to order:

Product name: Homeshopping in the Netherlands
Product link: <https://marketpublishers.com/r/H7D93B3CCA8EN.html>
Product ID: H7D93B3CCA8EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/H7D93B3CCA8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**