

Homeshopping in Morocco

<https://marketpublishers.com/r/H5AD30AE552EN.html>

Date: March 2021

Pages: 40

Price: US\$ 990.00 (Single User License)

ID: H5AD30AE552EN

Abstracts

PPI

Euromonitor International's Homeshopping in Morocco report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Homeshopping, Beauty and Personal Care Homeshopping, Consumer Appliances Homeshopping, Consumer Electronics Homeshopping, Consumer Health Homeshopping, Food and Drink Homeshopping, Home Care Homeshopping, Home Improvement and Gardening Homeshopping, Homewares and Home Furnishings Homeshopping, Media Products Homeshopping, Other Homeshopping, Personal Accessories and Eyewear Homeshopping, Pet Care Homeshopping, Traditional Toys and Games Homeshopping, Video Games Hardware Homeshopping.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Homeshopping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

EXECUTIVE SUMMARY

COVID-19 impact on retailing

COVID-19 country impact

Alternatives to cash are growing in popularity

Social media is growing in importance for retailers

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type Before the COVID-19 Lockdown 2020

Summary 2 Standard Opening Hours by Channel Type During the COVID-19 Lockdown 2020

Summary 3 Standard Opening Hours by Channel Type After the COVID-19 Lockdown 2020

Physical retail landscape

Cash and carry

Table 1 Cash and Carry Sales: Value 2015-2020

Seasonality

Back to School

Eid al-Adha

Achoura

Payments and delivery

Emerging business models

MARKET DATA

Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 4 Sales in Store-based Retailing by Channel: Value 2015-2020

Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2015-2020

Table 6 Store-based Retailing Outlets by Channel: Units 2015-2020

Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2015-2020

Table 8 Sales in Non-Store Retailing by Channel: Value 2015-2020

Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2015-2020

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

- Table 12 Sales in Grocery Retailers by Channel: Value 2015-2020
- Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2015-2020
- Table 14 Grocery Retailers Outlets by Channel: Units 2015-2020
- Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2015-2020
- Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2015-2020
- Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2015-2020
- Table 18 Sales in Non-Grocery Specialists by Channel: Value 2015-2020
- Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2015-2020
- Table 20 Non-Grocery Specialists Outlets by Channel: Units 2015-2020
- Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2015-2020
- Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2015-2020
- Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020
- Table 24 Sales in Mixed Retailers by Channel: Value 2015-2020
- Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2015-2020
- Table 26 Mixed Retailers Outlets by Channel: Units 2015-2020
- Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2015-2020
- Table 28 Retailing GBO Company Shares: % Value 2016-2020
- Table 29 Retailing GBN Brand Shares: % Value 2017-2020
- Table 30 Store-based Retailing GBO Company Shares: % Value 2016-2020
- Table 31 Store-based Retailing GBN Brand Shares: % Value 2017-2020
- Table 32 Store-based Retailing LBN Brand Shares: Outlets 2017-2020
- Table 33 Non-Store Retailing GBO Company Shares: % Value 2016-2020
- Table 34 Non-Store Retailing GBN Brand Shares: % Value 2017-2020
- Table 35 Grocery Retailers GBO Company Shares: % Value 2016-2020
- Table 36 Grocery Retailers GBN Brand Shares: % Value 2017-2020
- Table 37 Grocery Retailers LBN Brand Shares: Outlets 2017-2020
- Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2017-2020
- Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2016-2020
- Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2017-2020
- Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2017-2020
- Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2017-2020
- Table 43 Mixed Retailers GBO Company Shares: % Value 2016-2020
- Table 44 Mixed Retailers GBN Brand Shares: % Value 2017-2020
- Table 45 Mixed Retailers LBN Brand Shares: Outlets 2017-2020
- Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2017-2020
- Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2020-2025
- Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth

2020-2025

Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2020-2025

Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2020-2025

Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2020-2025

Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2020-2025

Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2020-2025

Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2020-2025

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2020-2025

Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2020-2025

Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2020-2025

Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2020-2025

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2020-2025

Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2020-2025

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2020-2025

Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2020-2025

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2020-2025

Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2020-2025

Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2020-2025

Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2020-2025

DISCLAIMER

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

SOURCES

Summary 4 Research Sources

I would like to order

Product name: Homeshopping in Morocco

Product link: <https://marketpublishers.com/r/H5AD30AE552EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5AD30AE552EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970