

Home Care Packaging in Spain

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Abstracts

Liquid detergent tablets within detergents in laundry care – the largest home care category in Spain – were continuing to record positive growth in 2022, which benefited the packaging unit volume sales of its main pack type – other rigid containers. Liquid detergent tablets are increasingly being preferred by Spanish consumers due to the convenience they offer. Furthermore, other detergent types, especially powder detergents, run the risk of clogging washing machines, which can be avoided with t...

Euromonitor International's Home Care Packaging in Spain report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Care Packaging market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

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Glass packaging to gain momentum in air care over the forecast period

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