

Home Laundry Appliances in Venezuela

<https://marketpublishers.com/r/H2D9AF20D3CEN.html>

Date: February 2019

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: H2D9AF20D3CEN

Abstracts

As long as the current economic model remains unchanged the government is expected to continue exercising a monopoly on imports with it restricting access to foreign currency for importers and manufacturers. Furthermore, it maintains an oversight on companies by regulating the prices they charge to consumers through the Law of Fair Prices. As a result, competition and variety are expected to remain limited and companies may see their stock levels fall further or they may run out of products alto...

Euromonitor International's Home Laundry Appliances in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Laundry Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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