

Home Care Packaging in France

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Abstracts

HDPE bottles remains the main pack type in French home care, dominating packaging unit volumes in categories like bleach or home care disinfectants. The heightened health and hygiene awareness due to the pandemic saw home care disinfectants record a major sales spike in 2020, followed by more dynamic growth in 2021. This category was still seeing positive growth in 2022 and, as a result, packaging unit volumes of HDPE bottles used in home care disinfectants – with HDPE bottles the main pack type...

Euromonitor International's Home Care Packaging in France report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Care Packaging market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

Non-plastic-based pack types to gain popularity amidst sustainability concerns
Climate change to boost demand for insecticides, driving sales of its pack types

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