

Home Laundry Appliances in Canada

<https://marketpublishers.com/r/H269A689EF9EN.html>

Date: January 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: H269A689EF9EN

Abstracts

Laundry appliances in Canada sustained a decline for the second consecutive year in 2023. This downturn follows a period of notable value and volume growth in 2021 and a slight decline in 2022 due to softened consumer demand. The intensified decline in both value and volume is primarily attributed to the surge experienced by the industry in 2021, which triggered a renewal of replacement cycles. Consequently, consumers are less inclined to swiftly replace their appliances once more. Among the cat...

Euromonitor International's Home Laundry Appliances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Laundry Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Laundry Appliances in Canada
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HOME LAUNDRY APPLIANCES IN CANADA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Decline in home laundry appliances for the second consecutive year
Impact of housing market trends on home laundry appliance sales
Dominance of Whirlpool in Canadian home laundry appliances

PROSPECTS AND OPPORTUNITIES

Anticipated growth of smart home laundry appliances
Rising demand for additional features aligning with lifestyles
Rising importance of energy efficiency and sustainability

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 2 Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Automatic Washer Dryers by Smart appliances: % Volume 2018-2023

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume
2018-2023

Table 8 Sales of Automatic Washing Machines by Smart appliances: % Volume
2019-2023

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 10 LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 11 Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 12 Production of Home Laundry Appliances: Total Volume 2018-2023

Table 13 Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 14 Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 15 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth
2023-2028

Table 16 Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN CANADA

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 18 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 19 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 20 Sales of Consumer Appliances by Category: Value 2018-2023

Table 21 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 22 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 25 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 26 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 27 Sales of Small Appliances by Category: Volume 2018-2023

Table 28 Sales of Small Appliances by Category: Value 2018-2023

Table 29 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 30 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 32 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 33 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 34 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 35 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 36 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 37 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 38 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 39 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 40 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 41 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 42 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 43 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 44 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 45 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 46 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 47 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 48 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Laundry Appliances in Canada

Product link: <https://marketpublishers.com/r/H269A689EF9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H269A689EF9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970