

# Home Insecticides in South Africa

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## Abstracts

Demand for home insecticides in South Africa continued to rise in 2023, with the country experiencing a surge in the presence and number of German cockroaches. Climate change oriented around wet and humid summers earlier in the year perpetuated the cockroach outbreak. In an attempt to quell the surge, local consumers looked to both indoor and outdoor pesticide solutions. Some consumers turned to stronger products generally used for outdoors before they invaded homes.

Euromonitor International's Home Insecticides in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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Tiger Consumer Brands completes plant upgrades, Doom insecticide price per litre likely to be lower

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