

# Home Insecticides in New Zealand

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## Abstracts

The year 2023 witnessed a mild winter and an early onset of warmer summer months in New Zealand, attributed to an El Niño weather system. El Niño typically brings increased westerly winds, more rain in the west, and dry conditions in the east. The warm start to the summer, coupled with extreme weather events, created favourable conditions for insect growth. The record warm September, in particular, contributed to an ideal environment for the proliferation of flies. Conversely, the shift from pre...

Euromonitor International's Home Insecticides in New Zealand market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Home Insecticides in New Zealand  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

HOME INSECTICIDES IN NEW ZEALAND  
KEY DATA FINDINGS

#### **2023 DEVELOPMENTS**

Warmer weather impact on demand  
Inflationary pressures and unit price growth  
SC Johnson & Son maintains leadership despite growing competition

#### **PROSPECTS AND OPPORTUNITIES**

Continued impact of warm weather  
Stabilising value sales growth  
Growth opportunities for private label

#### **CATEGORY DATA**

Table 1 Sales of Home Insecticides by Category: Value 2018-2023  
Table 2 Sales of Home Insecticides by Category: % Value Growth 2018-2023  
Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2018-2023  
Table 4 NBO Company Shares of Home Insecticides: % Value 2019-2023  
Table 5 LBN Brand Shares of Home Insecticides: % Value 2020-2023  
Table 6 Forecast Sales of Home Insecticides by Category: Value 2023-2028  
Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

#### **HOME CARE IN NEW ZEALAND**

##### **EXECUTIVE SUMMARY**

Home care in 2023: The big picture

#### **2023 KEY TRENDS**

Competitive landscape  
Retailing developments  
What next for home care?

#### **MARKET INDICATORS**

Table 8 Households 2018-2023

## MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 Research Sources

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