

Home Insecticides in Estonia

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Abstracts

Home insecticides is a seasonal product, where demand can vary from summer to summer, based on the size of the insect population. With the summer of 2023 not as hot as the previous year, volume growth was marginal. The standout performer was insecticide baits, which registered double-digit percentage volume growth. Insecticide baits offer a targeted and discreet solution for pest control and are becoming a preferred choice among consumers. As such, the convenience and effectiveness of these bait...

Euromonitor International's Home Insecticides in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Insecticides in Estonia
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME INSECTICIDES IN ESTONIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Insecticide baits register highest volume growth
Spray/aerosols insecticides continue to be most popular format
Kapo passes out Raid as most popular brand

PROSPECTS AND OPPORTUNITIES

Insecticide baits continue high growth trajectory
Fall in volume sales for electric insecticides
More demand for greener home insecticides over forecast period

CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2018-2023
Table 2 Sales of Home Insecticides by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Home Insecticides: % Value 2019-2023
Table 4 LBN Brand Shares of Home Insecticides: % Value 2020-2023
Table 5 Forecast Sales of Home Insecticides by Category: Value 2023-2028
Table 6 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

HOME CARE IN ESTONIA

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 7 Households 2018-2023

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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