

Home Insecticides in China

<https://marketpublishers.com/r/HFBD42D67E3EN.html>

Date: February 2024

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: HFBD42D67E3EN

Abstracts

In 2023, total value sales of home insecticides continued to decline in current terms. This was a result of various factors, including weather, government policies and changing lifestyles. Hot weather prevailed in many parts of China from early June in 2023, which rendered it impossible for many insects to survive and thrive. In addition, provincial administrative bodies in China are tightening up regulations around the sales of home insecticides, as their toxic nature may prove to be hazardous...

Euromonitor International's Home Insecticides in China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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