

Home Improvement in the United Kingdom

<https://marketpublishers.com/r/HE5F90823FFEN.html>

Date: May 2024

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: HE5F90823FFEN

Abstracts

In 2023, the UK housing market was faced with a combination of economic pressures and a desire for personalisation. Homeowners increasingly opted to upgrade their current homes rather than embark on the often-costly endeavour of relocation. A growing desire for bespoke living spaces tailored to individual needs and preferences motivated homeowners to invest in renovations, which can significantly boost a property's market value. Strategic upgrades can translate into a higher asking price when th...

Euromonitor International's Home Improvement in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Improvement in the United Kingdom
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

HOME IMPROVEMENT IN THE UNITED KINGDOM
KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers choose renovation over relocation benefiting kitchen and bathroom items
Increasing price of raw materials impacts demand for decorative paint
Discounters records double-digit growth amid inflationary pressures

PROSPECTS AND OPPORTUNITIES

DIY trend likely to continue to benefit renovations over the forecast period
Sustainability likely to be a major driver of home renovations

CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2018-2023
Table 2 Sales of Home Improvement by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Home Improvement: % Value 2019-2023
Table 4 LBN Brand Shares of Home Improvement: % Value 2020-2023
Table 5 Distribution of Home Improvement by Format: % Value 2018-2023
Table 6 Forecast Sales of Home Improvement by Category: Value 2023-2028
Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028

HOME AND GARDEN IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2018-2023
Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 13 Distribution of Home and Garden by Format: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format and Category: % Value 2023

Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Improvement in the United Kingdom

Product link: <https://marketpublishers.com/r/HE5F90823FFEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HE5F90823FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970