

Home Care Packaging in Germany

<https://marketpublishers.com/r/HC295FCCD51EN.html>

Date: May 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: HC295FCCD51EN

Abstracts

The rising awareness of climate change has resulted in a heightened focus on sustainability among both manufacturers and consumers in Germany. In response to this trend, in 2022, packaging manufacturer Mondi and Henkel collaborated to introduce a fully recyclable monomaterial refill pouch for the latter's Pril brand in this country. This pouch, created by Mondi, allows consumers to reduce their plastic usage by 70% per package. The hand dishwashing liquid is available in a 100% recycled PET pump...

Euromonitor International's Home Care Packaging in Germany report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Care Packaging in Germany
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME CARE PACKAGING IN GERMANY
KEY DATA FINDINGS

2022 DEVELOPMENTS

Sustainable packaging trend sees the launch of Pril's fully recyclable monomaterial refill pouch

Blister and strip packs favoured for electric air fresheners

Other rigid containers gaining share from flexible plastic in automatic detergents

PROSPECTS AND OPPORTUNITIES

Rise in the popularity of liquid tablet detergents will benefit other rigid containers

Focus on sustainable and green issues in home care packaging

I would like to order

Product name: Home Care Packaging in Germany

Product link: <https://marketpublishers.com/r/HC295FCCD51EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC295FCCD51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970