

# Home Care Packaging in Germany

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## Abstracts

The rising awareness of climate change has resulted in a heightened focus on sustainability among both manufacturers and consumers in Germany. In response to this trend, in 2022, packaging manufacturer Mondi and Henkel collaborated to introduce a fully recyclable monomaterial refill pouch for the latter's Pril brand in this country. This pouch, created by Mondi, allows consumers to reduce their plastic usage by 70% per package. The hand dishwashing liquid is available in a 100% recycled PET pump...

Euromonitor International's Home Care Packaging in Germany report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Rise in the popularity of liquid tablet detergents will benefit other rigid containers

Focus on sustainable and green issues in home care packaging

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