

# Home Improvement in Spain

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## Abstracts

The pandemic and subsequent home seclusion in 2020 led to a premiumisation trend within kitchens in Spain. With greater time spent at home, local consumers began to shift away from perceiving kitchens (and consequently, kitchen furniture and other associated items) as a commodity, to considering them as an integral part of the home. In addition, the pandemic also resulted in a greater focus on health and hygiene, which further highlighted the importance of maintaining a clean kitchen. Consolidat...

Euromonitor International's Home Improvement in Spain report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Improvement market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HOME IMPROVEMENT IN SPAIN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Premiumisation within kitchens sparks innovation

Dynamic growth for power tools supported by lasting DIY trend

Roca Sanitario consolidates dominance of bathroom and sanitaryware

#### PROSPECTS AND OPPORTUNITIES

Growth expected to stabilise for home improvement over forecast period

Supply chain disruptions to depress growth in floor covering in 2023

Growth of home improvement via e-commerce likely to slow

#### CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2017-2022

Table 2 Sales of Home Improvement by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Improvement: % Value 2018-2022

Table 4 LBN Brand Shares of Home Improvement: % Value 2019-2022

Table 5 Distribution of Home Improvement by Format: % Value 2017-2022

Table 6 Forecast Sales of Home Improvement by Category: Value 2022-2027

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2022-2027

### HOME AND GARDEN IN SPAIN

#### EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2017-2022

Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

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## SOURCES

Summary 1 Research Sources

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