

Home Improvement in Japan

<https://marketpublishers.com/r/HD43E46DBD9EN.html>

Date: May 2022

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: HD43E46DBD9EN

Abstracts

In 2020, as people stayed at home due to COVID-19, and spent much longer inside the house compared with pre-pandemic, the home increased its presence in people's lives. Changes that occurred with home seclusion included changes in lifestyle. Students spent more time playing and studying at home, and workers spent more time working from home, not commuting to the office. This led to changes in the requirements of homes. A typical example was that workers needed a place where they could work witho...

Euromonitor International's Home Improvement in Japan report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME IMPROVEMENT IN JAPAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

DIY trend is temporary, but sales still remain higher than 2019

Power tools continuously shifts to cordless

PROSPECTS AND OPPORTUNITIES

Home as a sanctuary

Will DIY activate again?

CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2016-2021

Table 2 Sales of Home Improvement by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Home Improvement: % Value 2017-2021

Table 4 LBN Brand Shares of Home Improvement: % Value 2018-2021

Table 5 Distribution of Home Improvement by Format: % Value 2016-2021

Table 6 Forecast Sales of Home Improvement by Category: Value 2021-2026

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2021-2026

HOME AND GARDEN IN JAPAN

EXECUTIVE SUMMARY

Home and garden in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2016-2021

Table 9 Sales of Home and Garden by Category: % Value Growth 2016-2021

Table 10 NBO Company Shares of Home and Garden: % Value 2017-2021

Table 11 LBN Brand Shares of Home and Garden: % Value 2018-2021

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2016-2021

Table 13 Distribution of Home and Garden by Format: % Value 2016-2021

Table 14 Distribution of Home and Garden by Format and Category: % Value 2021

Table 15 Forecast Sales of Home and Garden by Category: Value 2021-2026

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Improvement in Japan

Product link: <https://marketpublishers.com/r/HD43E46DBD9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD43E46DBD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970