

# Home Furnishings in Ukraine

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## Abstracts

Home and garden benefitted from COVID-19 and none more so than home furnishings. The pandemic forced people to stay at home, leading consumers to revalue the home environment. However, there were certain products that benefitted more than others and gas barbecues registered the highest current value growth. With food service outlets closed for parts of the year, people indulged themselves by eating barbecues in their gardens instead. However, the growth was from a low base, as gas barbecues are...

Euromonitor International's Home Furnishings in Ukraine report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2025 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Indoor Living, Lighting, Outdoor Living.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Merx Mobile leverages extensive network to remain in pole position

Competitive prices ensure local companies remain strongly positioned

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