

Home Care Packaging in the Philippines

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Abstracts

Flexible plastic continued to account for the vast majority of the packaging unit volumes used in the home care industry in the Philippines in 2022. Flexible plastic also saw strong growth in 2022 as the country experienced a rise in inflation in this year. As a consequence, players within the industry opted for cheaper packaging materials such as flexible plastic to house their home care products. Other factors benefitting this packaging format are its light weight and durability, which makes t...

Euromonitor International's Home Care Packaging in Philippines report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Care Packaging market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

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