

# Home Furnishings in Sweden

<https://marketpublishers.com/r/H6E1EC0244AEN.html>

Date: May 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: H6E1EC0244AEN

## Abstracts

In 2022's economic climate, which was fuelled by the cost-of-living crisis and the rise in prices for commodities, including energy, Swedish consumers increasingly searched for options that helped reduce costs. This compounded the declines already recorded by compact fluorescent lamps (CFL), and weak sales of charcoal barbecues in 2022. This was because these products are not considered sustainable and use greater energy and resources. In contrast, more sustainable options in the form of light-e...

Euromonitor International's Home Furnishings in Sweden report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Indoor Living, Lighting, Outdoor Living.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HOME FURNISHINGS IN SWEDEN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Products with poor energy efficiency experience fall in sales

Working and entertaining at home influence sales value

LEDs continue to benefit from demand for energy-efficient light sources

#### PROSPECTS AND OPPORTUNITIES

Sustainability to receive greater attention

Inexpensive ways to elevate a space will see a rise in demand

Flexible furniture will be important in restricted living spaces

#### CATEGORY DATA

Table 1 Sales of Home Furnishings by Category: Value 2017-2022

Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

### HOME AND GARDEN IN SWEDEN

#### EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Home Furnishings in Sweden

Product link: <https://marketpublishers.com/r/H6E1EC0244AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6E1EC0244AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970