

Home Furnishings in Poland

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Abstracts

Retail sales of home furnishing were much lower in 2022 compared with pre-pandemic levels (in constant 2022 prices). This can be attributed to Poland's larger macroeconomic scenario, with high inflationary pressures negatively impacting consumers' buying habits. Big ticket items such as sofas and beds were severely affected, with both these sub-categories either reducing in demand or stagnating. Nevertheless, the landscape for home furnishings still grew in 2022, albeit at a slower pace relative...

Euromonitor International's Home Furnishings in Poland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME FURNISHINGS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising inflation and low purchasing power negatively impact home furnishing

Premiumisation and multifunctionality are key trends in 2022

Barbecues benefit from the ongoing popularity of gardening

PROSPECTS AND OPPORTUNITIES

Retailers align their innovation efforts with sustainability

Some consumers seek high-quality while others are forced to economise

E-commerce drives growth as marketplaces become increasingly popular

CATEGORY DATA

Table 1 Sales of Home Furnishings by Category: Value 2017-2022

Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME AND GARDEN IN POLAND

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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