

Home Furnishings in the Netherlands

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Abstracts

After the easing of the pandemic and restrictions in 2022, consumers in the Netherlands wanted to revive their living spaces to create a sense of newness. As this trend resonated with the Art Deco movement, which was popular in the 1920s and 1930s in the Netherlands, it saw a resurgence at the end of the review period, with superior fabrics and comfort being incorporated into the living space. The trend positively impacted home furnishings such as living room textiles, bed textiles, sofa beds an...

Euromonitor International's Home Furnishings in Netherlands report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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