

# **Home Furnishings in Mexico**

https://marketpublishers.com/r/H1660A3338FEN.html

Date: June 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: H1660A3338FEN

#### **Abstracts**

Although charcoal barbecues recorded a slight decline (at constant 2022 prices) in 2022, demand remained strong for these products, with value sales (at constant 2022 prices) remaining above their pre-pandemic levels in this year, thanks to seeing positive growth in the two previous years. This outdoor living category has benefited from the increasing popularity of outdoor cooking and dining experiences, compared to pre-pandemic levels. Moreover, as people spent more time at home, they started e...

Euromonitor International's Home Furnishings in Mexico report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

HOME FURNISHINGS IN MEXICO KEY DATA FINDINGS 2022 DEVELOPMENTS

Demand for charcoal barbecues buoyed by the outdoor cooking trend Light-emitting diode lamps (LED) leverages energy-efficiency to see the highest retail value growth in 2022

The home furnishings landscape remains highly competitive

PROSPECTS AND OPPORTUNITIES

Environmental and sustainability trends to continue to influence home furnishings Bed textiles to benefit from a rise in households while hybrid work practices boost home office furniture

**CATEGORY DATA** 

Table 1 Sales of Home Furnishings by Category: Value 2017-2022

Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME AND GARDEN IN MEXICO

**EXECUTIVE SUMMARY** 

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027



Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES
Summary 1 Research Sources



#### I would like to order

Product name: Home Furnishings in Mexico

Product link: <a href="https://marketpublishers.com/r/H1660A3338FEN.html">https://marketpublishers.com/r/H1660A3338FEN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H1660A3338FEN.html">https://marketpublishers.com/r/H1660A3338FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970