

Home Furnishings in Hungary

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Abstracts

The home furnishings sector is a mature products sector in Hungary. Due to lifestyle changes people wish to improve their quality of life and look for a more convenient and comfortable home environment. People tend to move to urban regions to enjoy the modern lifestyle elements, such as theatres and entertainment. However, the houses have smaller dimensions which demand a different size and style of furniture. This 'urbanisation' trend increased the demand for different home furnishing products...

Euromonitor International's Home furnishings in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Carpets and other floorcoverings, Furniture, Household textiles and soft furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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