

The Home Depot Inc in Retailing (World)

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Home Depot is heavily reliant on a depressed US housing market, seeing market share declines in the US and Canada and closing stores in China. As such, the future could appear bleak for the company. However, value sales growth has started to return, online sales are blossoming and a tentative recovery in US housing could be underway. Against this increasingly positive backdrop, Euromonitor international assesses the outlook for Home Depot in the short to medium term.

Euromonitor International's The Home Depot Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Retailing market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Scope of the Report
Strategic Evaluation
Competitive Positioning
Domestic Strategy
International Strategy
Multi-channel Strategy
Brand and Private Label Strategies
Brand and Private Label Strategies
Operations
Opportunities and Recommendations

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