

The Home Depot Inc in Retailing (World)

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Abstracts

Home Depot is heavily reliant on a depressed US housing market, seeing market share declines in the US and Canada and closing stores in China. As such, the future could appear bleak for the company. However, value sales growth has started to return, online sales are blossoming and a tentative recovery in US housing could be underway. Against this increasingly positive backdrop, Euromonitor international assesses the outlook for Home Depot in the short to medium term.

Euromonitor International's The Home Depot Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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