

100% Home Delivery/Takeaway - Egypt

<https://marketpublishers.com/r/H3F839EABB7EN.html>

Date: November 2010

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: H3F839EABB7EN

Abstracts

Home delivery and takeaway services are nothing new in Egypt, and the majority of people are familiar with these consumer foodservice formats. The convenience offered is becoming ever more popular, especially among time-pressed urbanites. The rapid pace of lifestyle among many Egyptians has helped 100% home delivery/takeaway to gain ground as consumers enjoy the convenience of not having to leave the house or office to make a purchase.

Euromonitor International's 100% Home Delivery/Takeaway in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Asian Fast Food, Asian Full-Service Restaurants, Bakery Products Fast Food, Burger Fast Food, Casual Dining Full-Service Restaurants, Chained 100% Home Delivery/Takeaway, Chained Cafés/Bars, Chained Fast Food, Chained Full-Service Restaurants, Chained Pizza Consumer Foodservice, Chained Self-Service Cafeterias, Chained Street Stalls/Kiosks , Chicken Fast Food, Convenience Stores Fast Food, European Full-Service Restaurants , Fast Casual Dining, Fish Fast Food, Ice Cream Fast Food, Independent 100% Home Delivery/Takeaway, Independent Cafés/Bars, Independent Fast Food, Independent Full-Service Restaurants, Independent Pizza Consumer Foodservice, Independent Self-Service Cafeterias, Independent Street Stalls/Kiosks, Latin American Fast Food, Latin American Full-Service Restaurants, Middle Eastern Fast Food, Middle Eastern Full-Service Restaurants, North American Full-Service Restaurants, Other 100% Home Delivery/Takeaway, Other Cafés/Bars, Other Fast Food, Other Full-Service

Restaurants, Pizza 100% Home Delivery/Takeaway, Pizza Fast Food, Pizza Full-Service Restaurants, Specialist Coffee Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the 100% Home Delivery/Takeaway market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

100% Home Delivery/Takeaway in Egypt
Euromonitor International
November 2010

LIST OF CONTENTS AND TABLES

Executive Summary

Consumer Foodservice Maintains Strong Performance Despite Swine Flu and Economic Crisis

New Concepts in Real Estate Drive Growth of Consumer Foodservice

Egyptian Co for International Touristic Projects (americana) Leads A Highly Fragmented Industry in 2009

Promising Future for Chained Outlets Driven by Consumer Demand

Consumer Foodservice Performance To Remain Promising During the Forecast Period

Key Trends and Developments

City Level Trends

Young Adults and Children Are the Main Catalysts for Growth Across Many Consumer Foodservice Formats

Egypt's Tourism Figures Are A Real Challenge for Consumer Foodservice

New Concepts in Real Estate Bring the First Tivoli Dome Into Egypt

Marketing, Consumer Promotions and Aggressive Advertising Increase Due To Recession

Swine Flu Impacts Sales of Fast Food Chains in Egypt

Market Data

Table 1 Units, Transactions and Value Sales in Consumer Foodservice: 2004-2009

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2004-2009

Table 3 Consumer Foodservice by Independent Vs Chained Outlets: Units/Outlets 2009

Table 4 Consumer Foodservice by Eat in Vs Takeaway 2009

Table 5 Consumer Foodservice by Food Vs Drinks Split 2009

Table 6 Sales in Consumer Foodservice by Location 2004-2009

Table 7 Leading Chained Consumer Foodservice Brands by Number of Units 2009

Table 8 Chained Consumer Foodservice Company Shares 2005-2009

Table 9 Chained Consumer Foodservice Brand Shares 2006-2009

Table 10 Forecast Units, Transactions and Value Sales in Consumer Foodservice: 2009-2014

Table 11 Forecast Units, Transactions and Value Sales in Consumer Foodservice: %
Growth 2009-2014

Operating Environment

Franchising

Definitions

Summary 1 Research Sources

Abu Shakra Co

Strategic Direction

Key Facts

Summary 2 Abu Shakra Co: Key Facts

Company Background

Suppliers

Competitive Positioning

Summary 3 Abu Shakra Co: Competitive Position 2009

Diafa Co

Strategic Direction

Key Facts

Summary 4 Diafa Co: Key Facts

Summary 5 Diafa Co: Operational Indicators

Company Background

Competitive Positioning

Summary 6 Diafa Co: Competitive Position 2009

Egyptian Co for International Touristic Projects (americana)

Strategic Direction

Key Facts

Summary 7 Egyptian Co For International Touristic Projects (Americana): Key Facts

Summary 8 Egyptian Co For International Touristic Projects (Americana): Operational
Indicators

Company Background

Suppliers

Competitive Positioning

Summary 9 Egyptian Co For International Touristic Projects (Americana): Competitive
Position 2009

International Co for Food Industries

Strategic Direction

Key Facts

Summary 10 International Co for Food Industries: Key Facts

Summary 11 International Co for Food Industries: Operational Indicators

Company Background

Suppliers

Competitive Positioning

Summary 12 International Co for Food Industries: Competitive Position 2009

Mo'men Group

Strategic Direction

Key Facts

Summary 13 Mo'men Group: Key Facts

Summary 14 Mo'men Group: Operational Indicators

Company Background

Suppliers

Competitive Positioning

Summary 15 Mo'men Group: Competitive Position 2009

Peking Group for Investment & Touristic Projects

Strategic Direction

Key Facts

Summary 16 Peking Group for Investment & Touristic Projects: Key Facts

Summary 17 Peking Group for Investment & Touristic Projects: Operational Indicators

Company Background

Competitive Positioning

Summary 18 Peking Group for Investment & Touristic Projects: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 12 100% Home Delivery/Takeaway by Subsector: Units/Outlets 2004-2009

Table 13 100% Home Delivery/Takeaway by Subsector: Number of Transactions 2004-2009

Table 14 100% Home Delivery/Takeaway by Subsector: Foodservice Value 2004-2009

Table 15 100% Home Delivery/Takeaway by Subsector: % Units/Outlets Growth 2004-2009

Table 16 100% Home Delivery/Takeaway by Subsector: % Transaction Growth 2004-2009

Table 17 100% Home Delivery/Takeaway by Subsector: % Foodservice Value Growth 2004-2009

Table 18 Global Brand Owner Shares of Chained 100% Home Delivery/Takeaway 2005-2009

Table 19 Brand Shares of Chained 100% Home Delivery/Takeaway 2006-2009

Table 20 Forecast Sales in 100% Home Delivery/Takeaway by Subsector:
Units/Outlets 2009-2014

Table 21 Forecast Sales in 100% Home Delivery/Takeaway by Subsector: Number of
Transactions 2009-2014

Table 22 Forecast Sales in 100% Home Delivery/Takeaway by Subsector:
Foodservice Value 2009-2014

Table 23 Forecast Sales in 100% Home Delivery/Takeaway by Subsector: %
Units/Outlets Growth 2009-2014

Table 24 Forecast Sales in 100% Home Delivery/Takeaway by Subsector: %
Transaction Growth 2009-2014

Table 25 Forecast Sales in 100% Home Delivery/Takeaway by Subsector: %
Foodservice Value Growth 2009-2014

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