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Home Care Packaging in Australia

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Abstracts

In spite of having recorded strong growth in 2020 and an even more dynamic performance in 2021, automatic dishwashing tablets continued to see increasing packaging unit volumes in 2022, primarily due to the convenience they offer to consumers. Plastic pouches are an important pack type for packaging dishwashing tablets in Australia since individual packaging in a plastic pouch ensures less mess and takes up less shelf space. Along with its flexible packaging bedfellow, flexible plastic, plastic...

Euromonitor International's Home Care Packaging in Australia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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