

Home Care Packaging in Brazil

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Abstracts

With increasing penetration of vaccine programmes in Brazil, and the easing of mobility restrictions, consumers have been feeling more confident about returning to their pre-pandemic routines, including going back to the workplace and school. As a result, some categories in home care were recording slower retail volume growth in 2021, particularly in view of the sales spikes seen a year earlier in certain areas of the market.

Euromonitor International's Home Care Packaging in Brazil report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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